

FOR IMMEDIATE RELEASE

Event Information - www.worldcuppopup.com

Thanksgiving Week (minus Thanksgiving Day)

November 21-29 at [SoFive Columbia](https://www.sofive.com)

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[World Cup Pop Up Party Partners with Off the Charts](#)

Non-profit that aims to comfort and empower children with cancer.

Columbia, Maryland – November 2, 2022 — We're quickly approaching the first day of the World Cup [Pop Up Party](#)! One of the goals of the pop up party was to partner with a non-profit organization to give back to the community in a meaningful way.

The World Cup Pop Up Party is proud to partner with [Off the Charts](#) to raise money in support of kids fighting pediatric cancer. Off the Charts Club was founded by (at the time, nine-year old) Matteo Lambert. The non-profit aims to:

1. Provide pediatric cancer patients with inspirational books, personalized capes, and other items to help them persevere.
2. Offer emotional support to chronically ill children by showing them that friends and strangers of all ages have their back.
3. Raise funds for other organizations to provide technology and literary resources for kids with cancer.
4. Create opportunities for youth to foster leadership skills and appreciate the value of community service.

Off the Charts is headlined by their "Run for Good" program. Matteo runs races in a personalized superhero cape in support of kids with cancer. Each race features a new cape with the name and photo of a child currently fighting cancer. After the race, Matteo sends the personalized cape, race medal, notes, and other gifts to make them feel empowered to persevere in their harrowing journey. It is a simple, yet selfless gesture aimed at boosting the spirit of a child and their family as they navigate the uncertainties of fighting pediatric cancer.



As an avid soccer player; midfielder and winger at Bethesda Soccer Club, Matteo and the Off the Charts were happy to get involved in the World Cup Pop Up Party at SoFive Columbia for Thanksgiving Week. The Pop Up Party will be running "Kick Pediatric Cancer" contests for kids on the field space to raise money in support of the organization.

Follow along on Instagram ([@WorldCupPopUp](#)) and check out Off the Charts on Facebook [here](#). Listen to Matteo's Ted Talk, "[There is No Age Requirement to Help Others](#)"!

More about the event:

- The World Cup Pop Up Party is taking place at SoFive Columbia from November 21 - 29, 2022.
- This is a great way for soccer fans of all ages to get excited about the World Cup.
- Our mission is to provide an awesome environment to watch World Cup games, provide activities and entertainment for kids of all ages, forge strategic partnerships that promote the growth of local soccer, and create a buzz in the DMV around the world's most beautiful game.
- We will be showing all of the 11am and 2pm games every day except for Thanksgiving and Monday, November 28th. There will be 7 large TVs, 2 projection screens, and one field available for kids to play. We also have a full activities schedule [here](#).

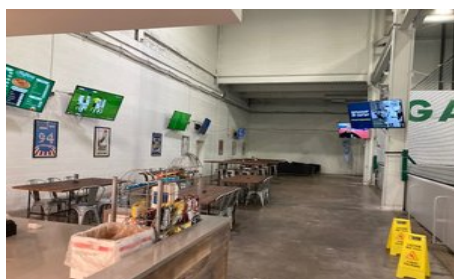


Kids Free Soccer Clinics

Pick-Up Games

Contests

Free Play



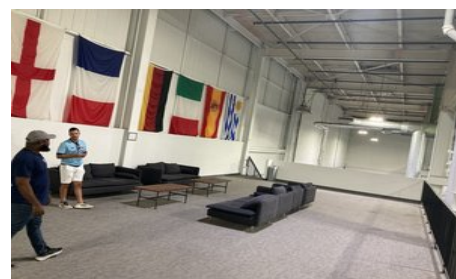
7 TVs

**Kids Soccer Craft Table
(Mon & Wed)**

SoFive Cafe' and Lounge

Video Game Lounge

(Sat & Sun)



140" Projection Screen

Couches and Lounge Vibes

Vendors

(Friday/Saturday/Sunday)

www.worldcuppopup.com for more information